

FACTS

What Does Hoover Financial Advisors (“HFA”) Do with Your Personal Information?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <p>Social Security Number, identity information, address, telephone number, e-mail address, brokerage accounts and account holdings, balances, financial and family background, security transactions and investment objectives, net worth, income, and fee payment history.</p> <p>When you are no longer our customer, we continue to share your information as described in this notice.</p>
How?	All financial companies need to share client personal information to run their everyday business. In the section below, we list the reasons financial companies can share their client personal information, the reasons HFA chooses to share, and whether you can limit this sharing.

Reasons we can share your personal information	Does HFA share?	Can you limit this sharing?
For our everyday business purposes—such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes—to offer our products and services to you	YES	NO
For joint marketing with other financial companies	NO	N/A
For our affiliates’ everyday business purposes—information about your transactions and experiences	YES	NO
For our affiliates’ everyday business purposes—information about your creditworthiness	NO	N/A
For nonaffiliates to market to you	NO	N/A

Questions?	Call (610) 651-2777
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Who we are	
Who is providing this notice?	Hoover Financial Advisors (“HFA”)
What we do	
How does HFA protect my personal information?	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</p> <p>We restrict access to your non-public information to those employees and vendors who need to know that information to service your account.</p>
How does HFA collect my personal information?	<p>We collect your personal information, for example, when you:</p> <p>sign our advisory agreement, open a brokerage/custodial account, communicate with us, purchase or sell securities, deposit or withdraw funds, provide or update your investment profile, instruct your broker, custodian or bank to forward your statements to us or grant us access to your statements.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only sharing for affiliates' everyday business purposes—information about your creditworthiness</p> <p>affiliates from using your information to market to you</p> <p>sharing for non-affiliates to market to you</p> <p>State laws and individual companies may give you additional rights to limit sharing.</p>
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <p><i>We are affiliated with Hoover Financial Advisors Benefits, an insurance agency wholly owned by HFA. We will not share information about your creditworthiness with this affiliate.</i></p>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <p><i>We will not share your information with any nonaffiliates unless such sharing is necessary to service your account or is required by law.</i></p>
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <p><i>We have not entered into any joint marketing agreements.</i></p>
Other important information	
<p>HFA considers the protection of your privacy to be an issue of utmost importance. We will send all existing clients an updated Privacy Notice on an annual basis.</p>	